Worldwide Scientific Affairs 2002 Planned Project

			Current	Previous	Original
Project#	N01320				
Title	**Determinants of Adult Smoking and Questionnaire Development**	**Project Finish**	10/15/02	10/15/02	10/15/02

Objective: Identify aspects of adult smoking behavior that may impact exposure; Develop and validate a smoking behavior questionnaire; Assess whether different adult smoker typologies are more inclined to accept Preps; Apply knowledge gained to develop and evaluation new potential Red. Harm products.

Deliverable: Questionnaire and Model; Report; Presentation and Publication

Leader: Adams, C

Focus Area: (06.) Smoke Exposure/Reduced Exposure Product Appeal

Priority: Priority

Reason for Doing This:
1) Contribute to the understanding of non-nicotine determinants of adult smoking behavior.
2) To understand the underlying determinants of smoking behavior and to utilize this knowledge to guide the development of products that actually reduce exposure to constituents identified as harmful. Due to these reduced exposure characteristics, these products should provide reduced risk to smokers, as discussed in the recent IOM report, "Clearing the Smoke: Assessing the Science Base for Tobacco Harm Reduction" (IOM report).
3) To utilize information gathered in our research to produce reduced risk products that are physically, and sensorially acceptable to adult smokers. As also noted in the IOM report, reduced exposure products which are unacceptable and therefore unused by the majority of the adult smoking population, provide no benefit to either the smoker or the concerns of the public health community even if the products have verifiable reduced risk characteristics.

	Milestone	Current Finish	Previous Finish	Original Finish	Status / Comments
1	Submit draft questionnaire to Legal for review	11/27/01	11/27/01	11/27/01	Completed
2	Pre-test survey instrument (Baltimore and Dallas) 3/15/02	12/21/01	12/21/01	12/21/01	Planned
3	Meet with Russell to discuss model and questionnaire 5/15/02	1/15/02	1/15/02	1/15/02	Planned
4	Administer during Accord Short-Term Study	~~2/15/02~~	~~2/15/02~~	~~2/15/02~~	Planned
5	Preliminary Analyses and Reporting	~~3/15/02~~	~~3/15/02~~	~~3/15/02~~	Planned
6	Administer during TES main study 12/15/02	~~7/15/02~~	~~7/15/02~~	~~7/15/02~~	Planned
7	Administer during SCoR Short-Term study 8/12/02	8/15/02	8/15/02	8/15/02	Planned
8	Develop draft final model of Smoking Behavior 3/15/03	9/15/02	9/15/02	9/15/02	Planned
9	Develop final model of Smoking Behavior 5/15/03	10/15/02	10/15/02	10/15/02	Planned

Need Project timeline

Information as of February 2002

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Source: https://www.industrydocuments.ucsf.edu/docs/zmyx0001